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### **New Suburban Extended Stay Hotel Opens This Month**

(BENTONVILLE, AR) Bentonville's newest hotel, the Suburban Extended Stay, located at 200 SW Suburban Lane, is slated to open later this month. The 118-room economy-priced hotel was developed and is owned by Nueterra Real Estate Development, LLC of Leawood, Kansas, a full spectrum real estate development and management services company specializing in medical, commercial and hospitality projects. The property will be managed by The Generation Companies, LLC (Generation), a Research Triangle Park, North Carolina-based real estate developer, asset manager and operator of extended-stay hotels in North Carolina, Virginia, Florida, Tennessee, Texas and Arkansas. Generation veteran Tara Primm, formerly of the Suburban Extended Stay of Greensboro NC, has been named general manager. The hotel will bring approximately 12 jobs to the area.

Nueterra President and CEO Kevin Stuckey believes awarding the management of the hotel to Generation will benefit not only the two companies but also the community. "The Generation Companies has a long track record of successful, profitable operations," he noted. "People are a key factor in any successful venture and Generation is populated with professionals with can-do attitudes."

"We are excited about opening the Bentonville Suburban on behalf of owner Kevin Stuckey and his partners," said Generation President H. Mark Daley III. "We have known and respected Mr. Stuckey for years and are pleased to be managing this hotel for him. As the largest operator of Choice extended stay properties, we have an operational team that is unsurpassed for this type of hotel. The Suburban Extended Stay Hotel brand offers an incredible value to guests that have either short or long term stay needs. This brand new hotel will be a wonderful addition to the Bentonville community."

The Suburban Extended Stay Hotel Bentonville offers rates ranging from \$49 to \$84, depending on the length of stay. Rooms are equipped with a complete kitchen, including microwave, full size refrigerator, stove-top, coffee-maker, cookware and utensils; complimentary high speed internet (wireless/Ethernet); cable television; weekly housekeeping service; and on-site guest laundry. The Suburban Extended-Stay Hotel brand is a part of Choice Hotels International, home of brands such as Comfort Inn and Sleep Inn.

(More)

The Generation Companies is a Research Triangle Park, North Carolina-based real estate developer, asset manager and operator of extended-stay hotels in North Carolina, Virginia, Florida, Tennessee, Texas and Arkansas. Generation has more than 2400 hotel rooms and \$200 million in real estate assets under management, and employs over 350 associates at 24 properties, with more under construction. Generation is actively seeking new acquisition and development opportunities in the extended stay segment. For more about Generation, visit [www.generationcompanies.com](http://www.generationcompanies.com).

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